

GCSE Media Studies

2022

- 3 components
- 2 exams at the end of Year 11, worth 40% and 30%; 70% together.
- Each exam lasts for 90 minutes
- 1 coursework element worth 30%

Component 1: Section A: Exploring Media Language and Representation

Set products for assessment from 2021 onwards

Newspapers	Radio
<i>The Sun</i> https://www.thesun.co.uk/	<i>The Archers</i> http://www.bbc.co.uk/programmes/b006qpgr
Film (media industries only)	Video games
<i>Spectre</i> , 12 (2015) http://www.007.com/spectre/	<i>Fortnite</i> (2017) https://www.epicgames.com/fortnite/en-US/home

Component 1: Section B: Exploring Media Industries and Audiences

Set products for assessment from 2021 onwards

Magazine front covers	Film posters (marketing)	Newspaper front pages	Print advertisements
<i>Pride</i> (November 2015) <i>GQ</i> (July 2016)	<i>The Man with the Golden Gun</i> (1974) <i>Spectre</i> (2015)	<i>The Guardian</i> (12 September 2018) <i>The Sun</i> (12 June 2018)	<i>Quality Street</i> (1956) <i>This Girl Can</i> (2015)

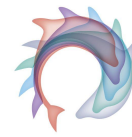
Component 2: Section A: Crime Drama

Learners must study **one** of the options below:



VARNDEAN
SCHOOL

Option 1 – Crime Drama	Option 2 – Sitcom	Areas to be studied
<p><i>Luther, Series 1, Episode 1 (2010), 15</i></p> <ul style="list-style-type: none">• Original broadcaster: BBC <p>Plus a ten minute extract from:</p> <p><i>The Sweeney, Series 1, Episode 1 (1975), 15</i></p> <ul style="list-style-type: none">• Original broadcaster: ITV.	<p><i>The IT Crowd, 12 Season 4, Episode 2: The Final Countdown (2010)</i></p> <ul style="list-style-type: none">• Original broadcaster: Channel 4 <p>Plus a ten minute extract from:</p> <p><i>Friends, Season 1 , Episode 1 (1994), 12</i></p> <ul style="list-style-type: none">• Original broadcaster: NBC/Channel 4.	<p>In-depth study covering all areas of the theoretical framework:</p> <p>Media language</p> <p>Representation</p> <p>Media industries</p> <p>Audiences</p> <p>Media contexts</p> <p><i>Note: If the 15 certificate option is selected, it is the centre's responsibility at what point in the course the study is undertaken.</i></p>



Online media

Learners must study the corresponding websites for both of the chosen contemporary music videos and artists above.

Websites

Either <http://www.katyperry.com/> or
<http://taylorswift.com/>

AND

Either <http://www.brunomars.com/> or
<http://pharrellwilliams.com/>

Social and participatory media

The role of social and participatory media in relation to an artist's website will be studied. Reference should be made at least to **Facebook** and **Twitter** although other social and participatory media (such as *Instagram*, *Pinterest* and *YouTube*) may be considered. These can be accessed through each of the artist's websites.

Areas to be studied

In-depth study covering all areas of the theoretical framework:

Media language

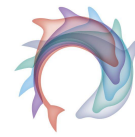
Representation

Media industries

Audiences

Media contexts

Note: all music videos and websites are considered age-appropriate but it is the centre's responsibility to select appropriate options for their teaching circumstances and to study them at an appropriate point during the course.



Music videos from the 1980s and early 1990s

One of the following music videos will be studied:

Either Duran Duran, *Rio* (1982)

<https://www.youtube.com/watch?v=nTizYn3-QN0>

or (assessment in 2019 & 2020) Michael Jackson,
Black or White (1991)

<https://www.youtube.com/watch?v=F2AitTPI5U0>

or (assessment from 2021) TLC, *Waterfalls* (1995)

<https://www.youtube.com/watch?v=8WEtxJ4-sh4>

Areas to be studied

Media language

Representation

Media contexts